

## Introduction for John Sileo (Pronounced Silly-o)

**Important Note:** The introduction is a crucial part of John's presentation and is meant to be tongue-in-cheek. Done properly, it establishes credibility while lightening up the mood. John will refer to parts of the introduction in his speech, so please read it **verbatim**. Also, please do not tell any part of his identity theft story during your introduction as that is a central piece of his story (and please do not tell the audience that we provided this introduction as it's much more entertaining if it's comes directly from you!). Thanks.

Our next speaker is named John. I'd say more... but that's all he'd tell me **(Smile)**.

So I did my research! The first thing I found was this interview with John on *60 Minutes*. **(John cues video)**

John Sileo is an award-winning author and has also appeared as a cyber security expert on Dr. Oz, Anderson Cooper and yes, even while cooking meatballs with Rachael Ray. His clients include the Pentagon, Visa, and his all time favorite, **[Your Event/Company]!**

**We *think* that John has embezzled from his clients, declared bankruptcy, destroyed multiple businesses, and yes, faced jailtime. With a record like this, you may wonder why we brought him in today. Essentially, it's because everyone else was already booked. (Smile)**

Please help me welcome the expert we *think* is John Sileo!